

REDMOND, WA. June 16, 2009. RAF Technology, Inc., the leading provider of Data Capture and Management software to the mailing industry, announces the release of SmartMatch-*i* 1.3. RAF's SmartMatch-*i* 1.3 is the newest release of advanced address recognition software for Multi-line Optical Character Recognition (MLOCR) systems. Fully integrated into RAF's Adaptive Intelligence™ Argosy Post 3.45 Platinum software, SmartMatch-*i* 1.3 takes address recognition to the next level.

"We are pleased to offer this exciting new product to our customers," said Brian Elmenhurst Director OCR Technologies. "SmartMatch-*i* provides the industry's highest assignment read rates with the lowest number of errors, and is scalable to search millions of records at phenomenal speed. It was simply designed to be the most flexible directory retrieval system, and can easily manage a variety of mail processing applications such as incoming or international outgoing. A customers' current database can easily be ported into SmartMatch-*i*, and immediately benefit from high assignment rates by accessing millions of address records without compromising processing speed or accuracy".

Highlight of new features:

Fuzzy Matching Address Correction: Automatically adapts and corrects various degrees of address corruption.

Automatic Noise Cancellation: Eliminates unwanted character noise which reduces processing errors.

Alias Recognition: Differentiates multiple aliases for a name (e.g. abbreviations, or historic names)

Flex Search: User defined assignment rules engine allows you to create multiple address block patterns in real-time.

Address Look-up: Provides an address & reverse look-up utility which can be used to analyze routing issues.

Customizable Outputs: Customers can customize their address data to generate multiple outputs (e.g. IMB, Postcode, Standard address carrier route, or GPS coordinates)

Open Interface: Supports local and remote Video Encoding systems.

About RAF

RAF Technology, Inc. is a world-wide leader in advanced pattern and image recognition, intelligent information extraction and data verification solutions for enterprises, government agencies and postal authorities. Established in 1989, RAF revolutionized the world of high performance optical recognition software with its breakthrough pattern recognition capabilities. Today, RAF provides flexible software solutions that enable organizations to more effectively process mail, capture relevant information and verify data to reduce costs, increase productivity and grow revenue.

For additional information, please visit www.raf.com or call 800.723.8674.

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