



AP Product Bulletin	Date:	March, 2008
Platinum Benefits	Revision:	1.2



RAF's New Argosy Post Platinum featuring Adaptive Intelligence technology introduces even greater value and consistently outperforms all single & multi-engine recognition systems by providing the highest possible recognition rates in the industry.

1. Overview

Continued improvements in read rates enable commercial mail presorter's to accelerate their return on investment. Argosy Post Platinum Edition is the next evolution in RAF OCR software which demonstrates superior recognition compared to earlier versions of Argosy Post. In addition to better read rates, new features and functionality have also been added to increase usability for both operators and technicians.

2. Improved Recognition

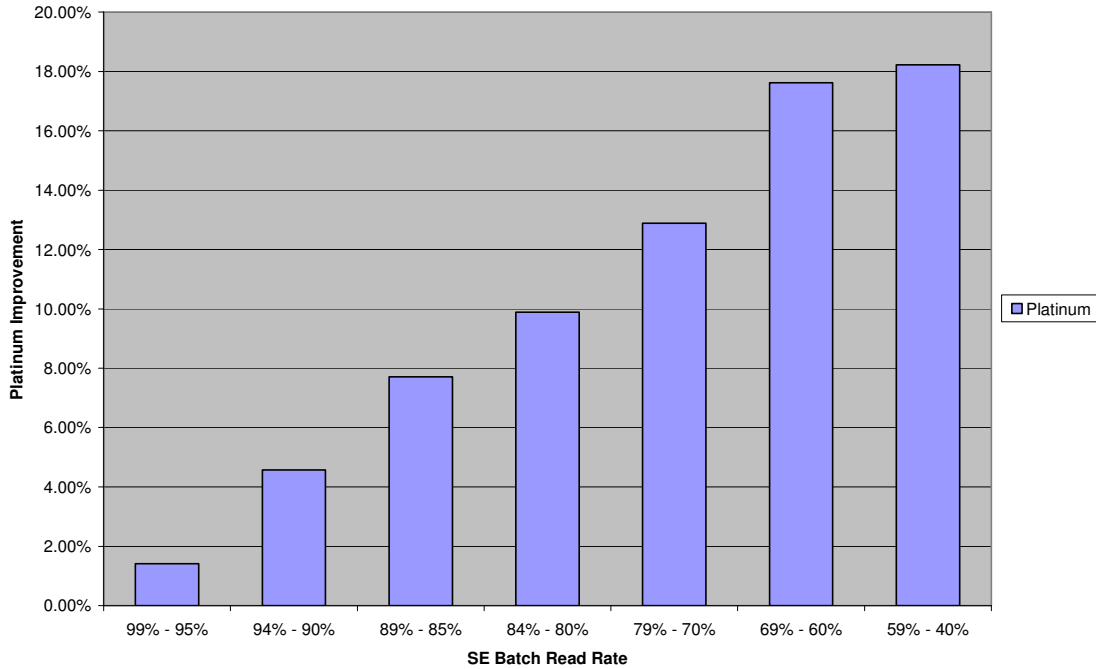
Aggregate: Platinum has demonstrated internally and in the field an overall improvement of **11%!** For example, if you are currently processing an average of 200K pieces of mixed mail per day @ an average read rate of 94%, converting your current version of OCR SW to Platinum will increase your monthly revenue stream by \$9,760.00. That equates to an overall **annual revenue increase of \$117,120.00**

Batch Level: Certain mail reads better than other mail. The measurement at a batch or customer level can be helpful in determining the read rate benefits to the specific application. Therefore the following shows what can be expected by upgrading to Platinum if Silver is currently performing at a specific level.

Batch Read Rate for Silver	Projected Platinum improvement
99% - 95%	1.50%
94% - 90%	4.60%
89% - 85%	7.70%
84% - 80%	9.90%
79% - 70%	12.90%
69% - 60%	17.60%
59% - 40%	18.20%

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Platinum Improvement over SE



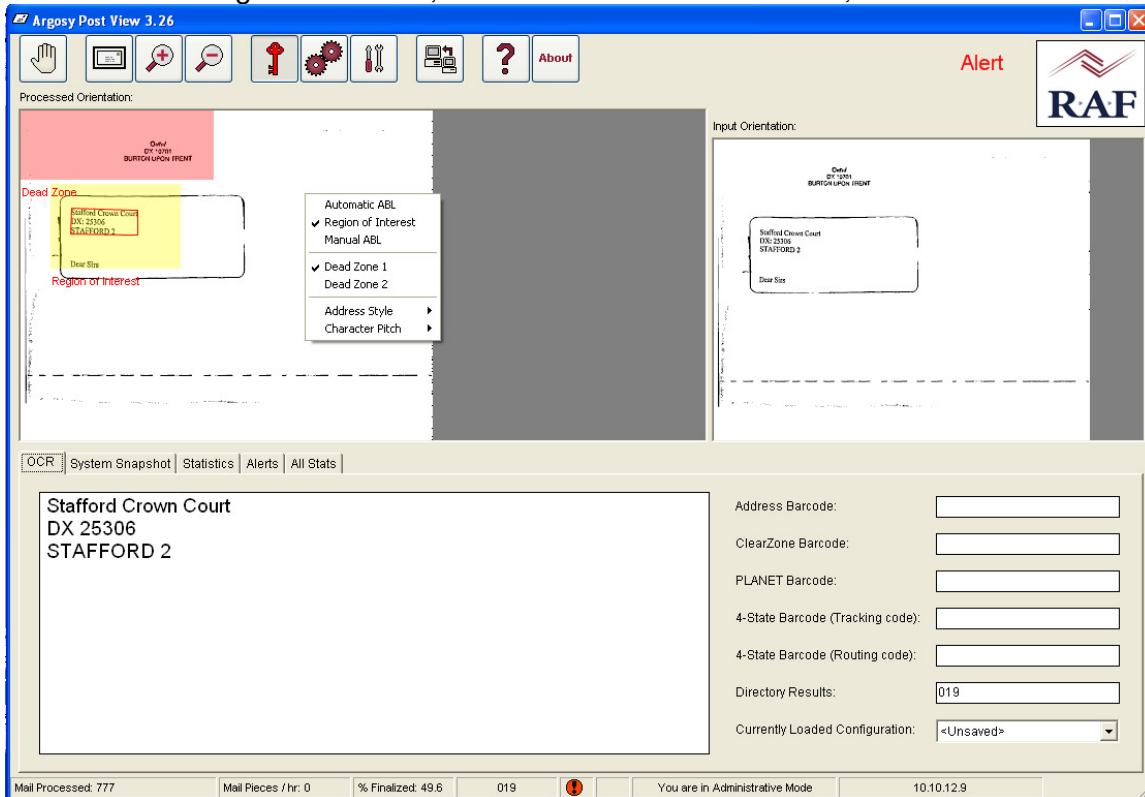
3. Comparison of which RAF product is best for you

Feature	Platinum Edition	Silver Edition
Context Menu for Region of Interest	✓	✓
Main Menu Configuration Selection	✓	✓
Administration Level Authorization	✓	✓
System Snapshot	✓	✓
Dead Zones	✓	
Planet Barcode	✓	
Onecode Barcode	✓	
Auto Clean-up	✓	
Custom Configurations	✓	
Batch Level Directory Toggle	✓	
Binarizer with Glare adjust	✓	
Multi-Directional Address Block Locator	✓	
Read Keyline Data	✓	

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4. Platinum Features

- a. Context Menu: Users can set regional parameter from the main GUI e.g., Region of Interest, Manual Address Block Locator, and Dead Zones.



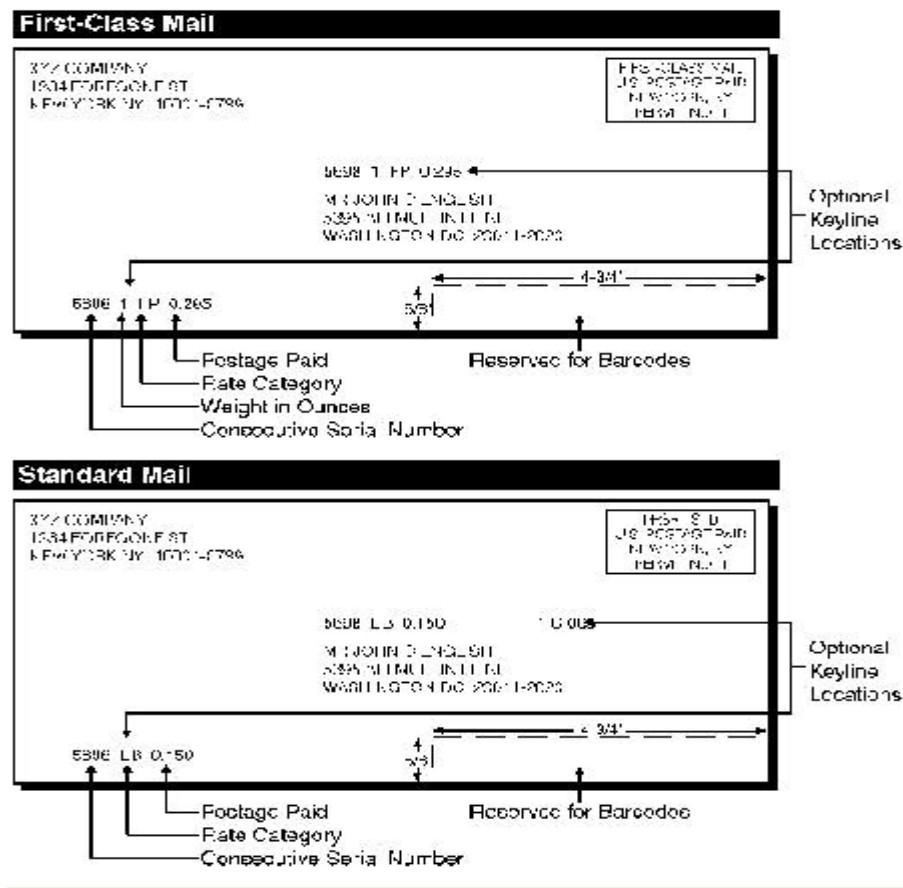
- b. Dead Zones: User settable non-read areas. This allows the user to define their own area of the mail piece that they want to be ignored in the recognition process.
- c. Specialization: Custom configurations can now be set within the main configuration and be assigned to a specific batch instead of whole mail stream.
- d. Sub Products: This allows the switching of directories and databases on a batch level.
- e. Multi-Directional Address Block Locator: For sorters that can run mail on a variety of axes Platinum provides a Multi-Directional ABL.



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- f. Binarizer Interface: This allows the user to set parameters that compensate for mail pieces with glare, color backgrounds, or light printed fonts. These parameter settings can be saved as a configuration for use on those mailings in future runs.
- g. Keyline: Platinum can be used to identify and read keyline data. The data can be of any type including Manifest Mail System (MMS) or Address Change Service (ACS). MMS is a method of verifying postage payment of permit imprint mailings as an alternative to weight verification. The MMS is an automated system that allows a mailer to document postage and fees for all pieces in First-Class Mail, Standard Mail, Package Services, and international permit imprint mailings. MMS allows commercial presorters the opportunity to group multiple weight mail pieces together for greater discounts.

Exhibit 3.1 Letter-Size Keyline Information





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5. Integration

Platinum allows the host system to activate any saved configuration by name. With this function a single call can activate a myriad of settings e.g., regional parameters, binarization settings, and directories.

6. Continual Development

As part of our ongoing commitment to improve product performance and value, RAF is planning future software releases for Platinum and other OCR products in Cycle-M. These new features and enhancements will continue to improve overall 1st pass mail processing read rates and incorporate the latest innovations developed exclusively for the mail processing presort industry.

7. Supportability

- a. Troubleshooting: Since Platinum ties the components of the imaging, OCR, and directory together troubleshooting routing failures is easier and quicker for the trained technician.
- b. Tunable: Platinum has the ability to be adjusted to work with a variety of esoteric conditions.



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