



ARGOSY MOBILE™ POWERED BY SMART MATCH™

Mobile OCR data extraction combined with address verification in one device.



THE SITUATION

On average, 30% of shipments require address correction for delivery.

This creates:

Increased Acquisition Costs

- Missed customers
- Multiple attempts and Package rehandling
- Wasted production costs

Which results in:

Lower Customer Lifetime Value

- Reduction in customer investment
- Fewer transactions
- Decreased customer retention

THE SOLUTION

Intermec and RAF Technology have teamed up to provide the industry's first advanced data extraction and address verification mobile application which improves parcel induction time, reduces manual handling and undeliverable-as-addressed (UAA) cost. By using RAF's Argosy Mobile™ OCR software powered by our Smart Match™ address verification directory, customers will achieve significant productivity gains, improve customer satisfaction, and increase revenue. Ensuring your parcels are accurately inducted upstream provides true end-to-end tracking and allows address errors to be immediately detected and corrected at customer hand-off.

ADDRESSEE'S NAME
 NUMBER AND STREET NAME
 LOCALITY NAME
 POSTTOWN
 POSTCODE + DPS

- ✓ Instantly extracts address data
- ✓ Automatically corrects address errors
- ✓ Seamlessly integrates real-time routed address data to any 3rd party back office application

BC: 800042631209

- ✓ Immediately captures address and barcode data in one simple transaction

GPS: N53.32.8822 W2.9.7093

- ✓ Provides customized outputs from multiple customer data sources (e.g. GPS coordinates)



RAF TECHNOLOGY

RAF Technology

15400 NE 90th St., Suite 300
Redmond WA 98052

Tel: 425.867.0700 Fax: 425.882.7370
info@raf.com www.raf.com

GET MOBILE TODAY

For more information about Argosy Mobile, please visit our website at www.raf.com or call us at **425.867.0700**.

For more information about Intermec mobile computers please visit www.intermec.com or call **425.348.2600**.

